

Recruitment Strategy for Committee Member Vacancies

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Presented by:

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Current Vacancies: CAC



Table 1. CAC Members

Interest	Number of Members
Town of Yountville resident * (Filled)	1
City of St. Helena resident * (Vacant)	1
City of Calistoga resident * (Vacant)	1
Member representing Active Transportation interests (Vacant)	1
Vintner Member (Vacant)	1
Agriculture Member (Vacant)	1
Member Representing Environmental Interests (Filled)	1
Hospitality Member (Filled)	1
Member representing senior population (Filled)	1
Member representing students (Filled)	1
Non-profit organization or Education Field (Filled)	1
Member representing Low Income Housing Interests (Filled)	1
Member of the Paratransit Coordination Council (Filled)	1
Chamber Member (Vacant)	1
Member representing Health and Human Service interest (Filled)	1
Member at Large (Filled)	1
American Canyon resident (Filled)	1
City of Napa resident (Filled)	1
County of Napa resident (Filled)	1

Current Vacancies: PCC



Table 2 PCC Members

Interest	Number of Members
Member of the public residing within a non-urbanized area (Vacant)	1
Member of the public residing within an urbanized area (One Vacancy)	2
Members who are social service providers for persons with disabilities (One Vacancy)	2
Member who is social service provider for seniors (Filled)	1
Member who is social service provider for persons of limited means (Filled)	1
Member who is a consumer/user persons with disabilities (Filled)	1
Member who is consumer/user 60 years of age or older (Filled)	1

Current Vacancies: ATAC



Table 3. ATAC Members

Interest	Number of Members
American Canyon (Filled)	2
City of Napa (Filled)	4
Yountville (Filled)	1
St. Helena (Filled)	1
County of Napa (One Vacancy)	2
Calistoga (Filled)	1

Current Vacancies: ITOC



Table 4. ITOC Members

Interest	Number of Members
Tax Payer Association (Filled)	1
Audit, Finance and Budget (Filled)	1
Licensed Civil Engineer (Filled)	1
Chamber of Commerce (Filled)	1
Certified Public Accountant (Vacant)	1
Member at large (One Vacancy)	2

When a vacancy arises, the secretary for the NVRTA committee will alert the marketing officer. This will trigger the creation and design of communications to make the vacancy announcement.

- 1. Develop Communications (including graphic design).**
- 2. Send announcement to appropriate jurisdictions and relevant community groups.**
- 3. Post the announcement on the NVRTA website and social media.**
- 4. Work with the human relations department to identify and post on relevant job boards and/or websites.**

Sample Communications



WANT A MORE BICYCLE & PEDESTRIAN FRIENDLY NAPA COUNTY?

HELP US PLAN IT

The Active Transportation Advisory Committee (ATAC) is an advisory committee of the Napa Valley Transportation Authority. It was established by the NVTA Board of Directors to encourage safe bicycling and walking.

The committee works to further the Napa Valley goal of becoming more bicycle and pedestrian friendly along with promoting sustainable transportation alternatives.

The ATAC focuses on countywide interests to reduce congestion and improve air quality by promoting non-motorized (biking and walking) transportation modes as a significant, safe, and beneficial transportation option.

The committee meets every other month on the fourth Monday at 5:30pm via Zoom (for now), so you can attend from the comfort of your own home!

We have openings for members from:

- County of Napa

[LEARN MORE AT NVTA.CA.GOV/ATAC](https://www.nvta.ca.gov/ATAC)



INTERESTED IN LOCAL TAX REVENUE SPENDING?

HELP OVERSEE IT

Join the Independent Taxpayer Oversight Committee (ITOC), a committee of the Napa Valley Transportation Authority. You'll help oversee how the agency spends transportation retail and use tax revenues generated by Measure T.

Measure T is a voter-approved 1/2-cent sales tax that began July 1, 2018. The program improves under-funded local community streets and supporting infrastructure (e.g., sidewalks, gutters, curbs) within the public right-of-way.

You'll work with six fantastic people who share your commitment to ensuring that Measure T funds are spent the way voters intended. Committee members also receive a stipend of \$250 per meeting.

The committee meets quarterly, via Zoom (for now), so you can attend from the comfort of your own home! When in-person meetings resume, they will take place in the JoAnn Busenbark Board Room at NVTA (625 Burnell Street, Napa).

Current openings:

- One certified public accountant (CPA)
- One public at-large member (any resident of Napa County)

[LEARN MORE AT NVTA.CA.GOV/ITOC](https://www.nvta.ca.gov/ITOC)



FRUSTRATED BY TRAFFIC CONGESTION IN NAPA COUNTY?

HELP IMPROVE IT!

Join our Citizens Advisory Committee to help fix countywide transportation issues and update our transportation infrastructure.

The Citizen Advisory Committee (CAC) examines issues related to all modes of transportation — automobile, transit, biking, walking — with a goal of updating transportation infrastructure and improving the health and well-being of our community.

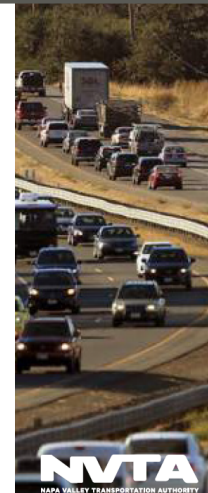
You'll work with lots of great people who share your desire to make Napa County a better place to live and work.

The committee meets every other month on Wednesdays at 5pm. Meetings currently take place via Zoom, so you can attend from the comfort of your own home! When in-person meetings resume, they will take place in NVTA's Board Room at 625 Burnell Street in Napa.

We're Looking for Members to Represent:

- Agriculture
- Active Transportation
- Chamber of Commerce
- Vintners
- City of Calistoga
- City of St. Helena
- Town of Yountville

[LEARN MORE AT NVTA.CA.GOV/CAC](https://www.nvta.ca.gov/CAC)



CONCERNED ABOUT EQUITABLE ACCESS TO TRANSPORTATION?

HELP IMPROVE IT!

Join our Paratransit Coordinating Council (PCC) to help ensure Napa County's transit system works for everyone.

The PCC serves in an advisory capacity to the NVTA Board of Directors. The PCC works on the transportation issues of persons with special needs, including elderly, those with disabilities, and those experiencing low income.

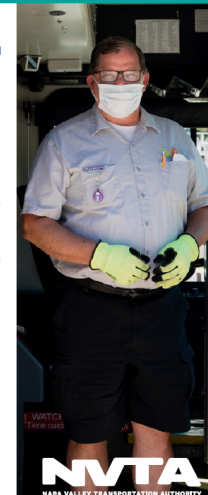
You'll work with lots of great people who share your commitment to creating a more equitable Napa County.

The committee meets every other month on Thursdays at 10am. Meetings take place in-person at NVTA's Board Room at 625 Burnell Street in Napa.

Current Openings:

- One member of the public residing in an urbanized area (within the city limits of any city in Napa County)
- One member of the public residing in a non-urbanized area (outside city limits, anywhere in Napa County)
- One member representing social service providers for persons with disabilities

[LEARN MORE AT NVTA.CA.GOV/PCC](https://www.nvta.ca.gov/PCC)



Thank you!

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