

Accessible Transportation Needs Assessment

Stakeholder Meeting #3

February 2025

What are we covering today?

- Project Status Update
- Review of Draft Strategies
- Prioritization Exercise!
- Next Steps





Project Status Update

**PHASE 1:
EXISTING CONDITIONS**

**PHASE 2:
STRATEGIES**

**PHASE 3:
IMPLEMENTATION PLAN**

*April –June
2024*

August 2024

*September
2024*

October 2024

*November
2024*

*December
2024*

January 2025

*February
2025*

March 2025

April 2025

**Study existing conditions,
review previous plans,
and identify gaps**

**Review findings with project
stakeholders and the public**

Develop service and program recommendations

**Develop implementation plan and funding
recommendations**

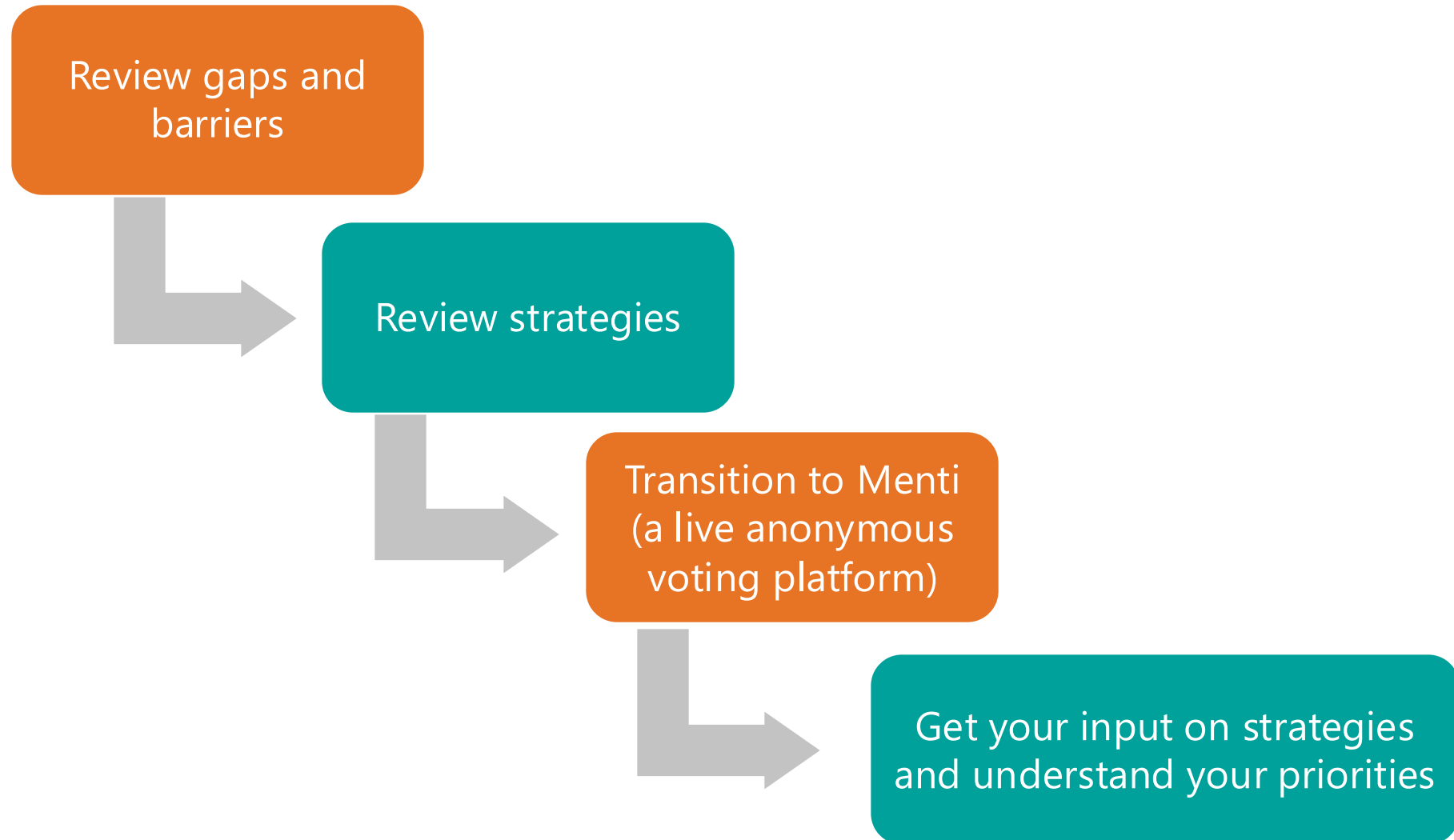
**Draft the final plan and support
the approval/adoption process**

**Final Plan
Approved**



Strategies

Strategies



Reminder: Barriers and Gaps

- Need for coordination
- Access to information
- Limited affordable transportation options
- Inaccessible infrastructure to reach transit
- Service beyond VineGo
- Service for out-of-county and out-of-area trips
- Need for expanded service
- Funding for expanded services



Strategies

- 1 Build relationships with healthcare providers
- 2 Expand non-NVTA transportation options and providers
- 3 Service to medical facilities in neighboring counties
- 4 Institute a dedicated mobility manager and recurring committee responsibilities
- 5 Develop a user-friendly one-call/one-click platform
- 6 Improve transportation awareness and access through targeted outreach to older adults
- 7 VineGo service expansion
- 8 Reduce cost barriers to transportation
- 9 Implement Universal Design
- 10 Pursue new funding sources and options
- 11 Prepare for coming innovations in accessible transportation

Build Partnerships with Healthcare Providers

Short-Term Actions:

- Offer recurring transportation information meetings with medical providers to share transportation services available
- Train healthcare providers to assist clients with paratransit applications

STRATEGY AT A GLANCE

Relative Startup Cost:

\$ \$ \$

Implementation Partners

Healthcare providers,
Department of Health and Human Services,
Aging and Disability Resource Connection,
NVTA

In Progress?

Not started.

Expand Non-NVTA Transportation Options and Providers

Short-Term Actions:

- Offer marketing materials for volunteer driver programs and recruitment of new volunteer drivers
- Provide driver training for the Shared Vehicle Program
- Market the shared vehicle program
- Acquire a van or small vehicle

STRATEGY AT A GLANCE	
Relative Cost:	\$ \$ \$
Implementation Partners	NVTA, Volunteer Driver Programs, Driving trainers, Molly's Angels, Napa/Solano Area Agency on Aging
In Progress?	Yes

Service to Medical Facilities in Neighboring Counties

Short-Term Actions:

- Coordinate with local/peer counties to address shared transportation problems (e.g., Sonoma and Solano Counties)
- Create a one-seat ride between Napa County and Vallejo

STRATEGY AT A GLANCE

Relative Cost:

\$ \$ \$

Implementation Partners

NVTA, Sonoma County, Community-Based Transportation Programs, Solano County

In Progress?

Yes

Institute a dedicated mobility manager and recurring committee responsibilities

Short-Term Actions:

- Develop an accessible transportation task force and countywide coordinated entity, using 5311 funding

STRATEGY AT A GLANCE	
Relative Cost:	\$ \$ \$
Implementation Partners	NVTA, MTC, ADRC
In Progress?	Yes

Develop a user-friendly one-call/one-click platform

Short-Term Actions:

- Expand information and referral services
- Offer online trip requests for VineGo

STRATEGY AT A GLANCE	
Relative Cost:	\$ \$ \$
Implementation Partners	NVTA and ADRC
In Progress?	Yes

Improve transportation awareness and access through targeted outreach to older adults

Short-Term Actions:

- Determine effectiveness of current marketing options
- Expand marketing and educational options
- Put VineGo and Taxi Scrip information on the first page of the Vine website
- Expand travel training offerings
- Implement a “no wrong door” approach

STRATEGY AT A GLANCE	
Relative Cost:	\$ \$ \$
Implementation Partners	NVTA, ADRC, healthcare providers, non-profits, Napa County
In Progress?	Yes

VineGo service expansion

Short-Term Actions:

- Improve and expand capacity for specialized transportation alternatives appropriate for NVTA

STRATEGY AT A GLANCE	
Relative Cost:	\$ \$ \$
Implementation Partners	NVTA
In Progress?	No

Reduce cost barriers to transportation

Short-Term Actions:

- Establish voucher and subsidy programs

STRATEGY AT A GLANCE	
Relative Cost:	\$ \$ \$
Implementation Partners	NVTA
In Progress?	N/A

Implement universal design

Short-Term Actions:

- Prioritize the implementation of upgrades and adjusted placement of existing bus stops on transportation plans

STRATEGY AT A GLANCE

Relative Cost:

\$ \$ \$

Implementation
Partners

NVTA

In Progress?

No

Pursue new funding sources and options

Short-Term Actions:

- Access Transportation Network Company (TNC) Access for All funds

STRATEGY AT A GLANCE	
Relative Cost:	\$ \$ \$
Implementation Partners	NVTA
In Progress?	N/A

Prepare for coming innovations in accessible transportation

Short-Term Actions:

- Add an app-based option to book trips for paratransit.

STRATEGY AT A GLANCE	
Relative Cost:	Unknown
Implementation Partners	NVTA, US Department of Transportation, transportation network companies
In Progress?	No



Prioritization and Input

Prioritization via Menti

- We'll transition to Menti to get your input
- Please use a phone, tablet, or laptop to respond to questions
- Responses are **anonymous**
- Two ways to sign in:



1

Navigate to www.menti.com
and enter code *2816 0825*

2

Scan this QR
code with your
phone



Icebreaker question – Score each of the following ice cream flavors:

- Mint Chocolate Chip
- Salted Caramel
- Strawberry
- Cookies and Cream
- Rocky Road
- Coffee

I am not interested in this

I highly support this

Tradeoffs: Local versus Regional Service

0

Local investments: we should prioritize the needs of local residents and businesses to improve transportation

0

Regional investments: we should prioritize the needs of the region to keep moving to and from Napa County



Tradeoffs: New versus Existing

0



Building new: We need brand new projects, programs, and services

0



Expand existing: We need to maintain and expand awareness of currently available projects, programs, and services

Score each short-term action item

Offer recurring transportation information meetings with medical providers to share transportation services available

Train healthcare providers to assist clients with paratransit applications

Offer marketing materials for volunteer driver programs and recruitment of new volunteer drivers

Provide driver training for the Shared Vehicle Program

I am not interested in this

I am very interested in this

Score each short-term action item

Market the shared vehicle program

Acquire a van or small vehicle

Coordinate with local/peer counties to address shared transportation problems (e.g., Sonoma and Solano Counties)

Create a one-seat ride between Napa County and Vallejo

I am not interested in this

I am very interested in this

Score each short-term action item

Develop an accessible transportation task force and countywide coordinated entity, using 5311 funding

Expand information and referral services

Offer online trip requests for VineGo

Determine effectiveness of current marketing options

I am not interested in this

I am very interested in this

Score each short-term action item

Expand marketing and educational options

Put VineGo and Taxi Scrip information on the first page of the Vine website

Expand travel training offerings

Implement a "no wrong door" approach

I am not interested in this

I am very interested in this

Score each short-term action item

Improve and expand capacity for specialized transportation alternatives appropriate for NVTAs

Establish voucher and subsidy programs

Prioritize the implementation of upgrades and adjusted placement of existing bus stops on transportation plans

Access Transportation Network Company (TNC) Access for All funds

Add an app-based option to book trips for paratransit.

I am not interested in this

I am very interested in this

Rank the low-cost strategies.

- 1st | Build partnerships with healthcare providers
- 2nd | Institute a dedicated mobility manager and recurring committee responsibilities
- 3rd | Develop a user-friendly one-call/one-click program
- 4th | Improve transportation awareness and access through targeted outreach to older adults
- 5th | Reduce cost barriers to transportation
- 6th | Pursue new funding sources

Rank the medium- and high-cost strategies.

- 1st** | Expand non-NVTA transportation options and providers
- 2nd** | Service to medical facilities in neighboring counties
- 3rd** | VineGo service expansion
- 4th** | Implement universal design

Open-Ended: What are your top priorities for the next 5 years?

0 responses



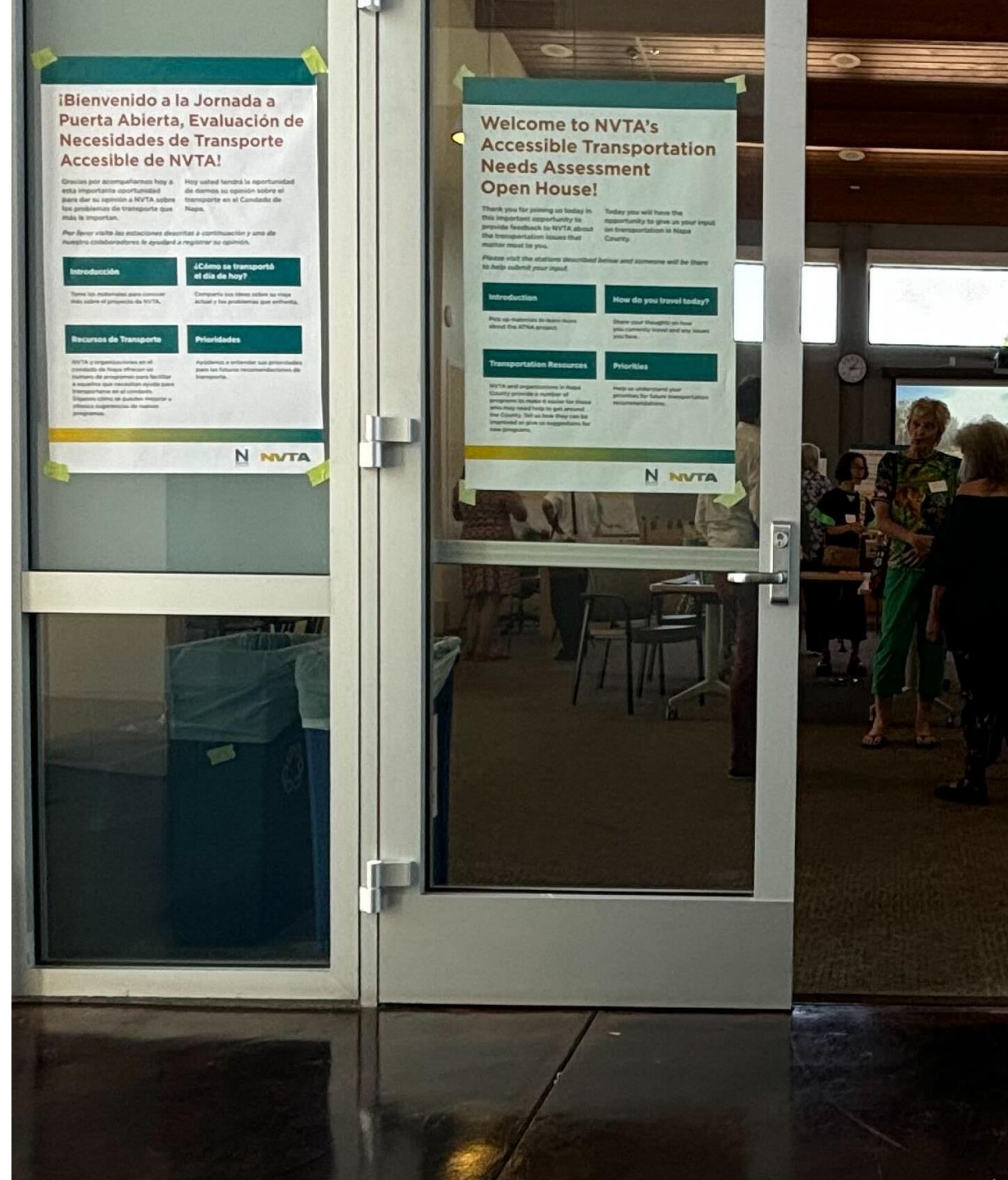
Questions for us?



What's Next

Upcoming Steps

- Public meeting in March
- Implementation plan and final report
- Presentation of draft report to NVTA Board and PCC
- NVTA begins implementation and brings needs into Countywide Transportation Plan



Accessible Transportation Needs Assessment

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