

# Accessible Transportation Needs Assessment

Board of Directors Meeting – 03/19/2025

# What was the process?



We studied existing conditions, reviewed past plans, and reviewed trip pattern data



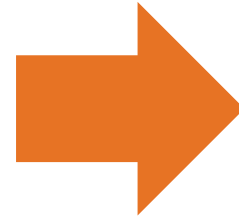
We reviewed programs provided in peer counties



We gathered community input and priorities (stakeholder working groups, open house, ATNA survey)



We developed recommendations in coordination with stakeholders and arrived at 6 priority strategies



NAPA VALLEY TRANSPORTATION AUTHORITY

March 2025

## Accessible Transportation Needs Assessment

Final Report

**NVTA**  
NAPA VALLEY TRANSPORTATION AUTHORITY

**N**  
NELSON  
NYGAARD

# Each strategy recommended in ATNA overlaps with at least one of these goals:



**COORDINATION**: NVTA is eager to collaborate and strengthen relationships. This is because other organizations may lead and support some specific strategies.



**EDUCATION**: Educating Napa County's older adults and disabled residents about NVTA's transportation services can improve awareness and accessibility.



**FUNDING**: Some strategies include a stronger focus on securing future grants and leveraging emerging funding opportunities.



**CONNECTIVITY**: The thoughtfully planned provision of new transit connections, increased affordability, and reduced physical barriers.



# How Did We Get to Priority Strategies?

Strategies	
	Build partnerships with healthcare providers.
	Expand non-NVTA transportation options and providers.
	Service to medical facilities in neighboring counties.
	Institute a dedicated mobility manager and recurring committee responsibilities.
	Develop a user-friendly one call/one click program.
	Improve transportation awareness and access through targeted outreach to older adults.
	VineGo service expansion.
	Reduce cost barriers to transportation.
	Implement universal design.
	Pursue new funding sources and options.
	Prepare for coming innovations in accessible transportation.



Stakeholder Working Group Prioritization



High Priority Strategies	
	Build partnerships with healthcare providers.
	Expand non-NVTA transportation options and providers.
	Service to medical facilities in neighboring counties.
	Institute a dedicated mobility manager and recurring committee responsibilities.
	Improve transportation awareness and access through targeted outreach to older adults.
	VineGo service expansion.



# Build Partnerships with Healthcare Providers

- Medical transportation is a key gap identified in Napa County, with older adults struggling to access transportation, particularly for medical appointments, due to limited options and confusion about eligibility.

## GOALS:



COORDINATION



EDUCATION



CONNECTIVITY



### Strategy Champions:

NVTA, healthcare providers, non-profit transportation providers, Napa County Health and Human Services Agency

# Expand non-NVTA transportation options and providers

- NVTA has limited resources and mandates, preventing it from providing all senior transportation services outlined in the NOAA report or ATNA, but it can support volunteer driver programs and other supplemental services to complement its fixed-route and ADA paratransit options.

## GOALS:



COORDINATION



EDUCATION



CONNECTIVITY



## Strategy Champions:

NVTA, Molly's Angels, non-profit and community-based transportation providers

## Service to medical facilities in neighboring counties

- A key gap identified in the NOAA and ATNA reports is the need for out-of-county transportation to medical facilities in Santa Rosa, Vallejo, and other Bay Area locations, including airport trips and access to specialized care outside Napa County.

### GOALS:



COORDINATION



CONNECTIVITY

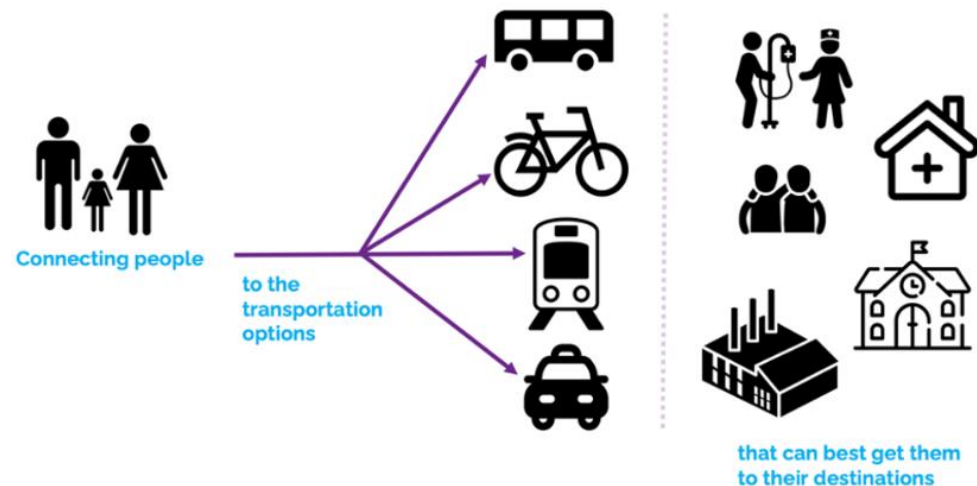
**ONE  
SEAT**  
  
**REGIONAL  
RIDE**

### Strategy Champions:

NVTA, Napa/Solano Area Agency on Aging, Solano County, Sonoma County, MTC

# Institute a dedicated mobility manager and recurring committee responsibilities

- A lack of awareness of transportation options was a major concern in NOAA sessions, requiring a dedicated mobility manager to coordinate with older adults, people with disabilities, and organizations, while supporting regional mobility efforts like the MTC Transit Action Plan.



## GOALS:



COORDINATION



EDUCATION

### Strategy Champions:

NVTA, ADRC, implementation working group

# 🎯 Improve transportation awareness and access through targeted outreach to older adults

- The strategy aims to increase awareness of NVTA transportation services among older adults and individuals with disabilities before they need them, addressing gaps in reaching diverse communities with limited access to technology.

**GOALS:**



**COORDINATION**



**EDUCATION**



**Strategy Champions:**  
 NVTA, nonprofit transportation providers

# VineGo service expansion

- VineGo covers 87% of older adults and individuals with disabilities in Napa County, but 13% are outside the service area, relying on overburdened non-profit providers. Expanding VineGo could address this gap, but enhancing alternative services may be more cost-effective in the short term.

## GOALS:



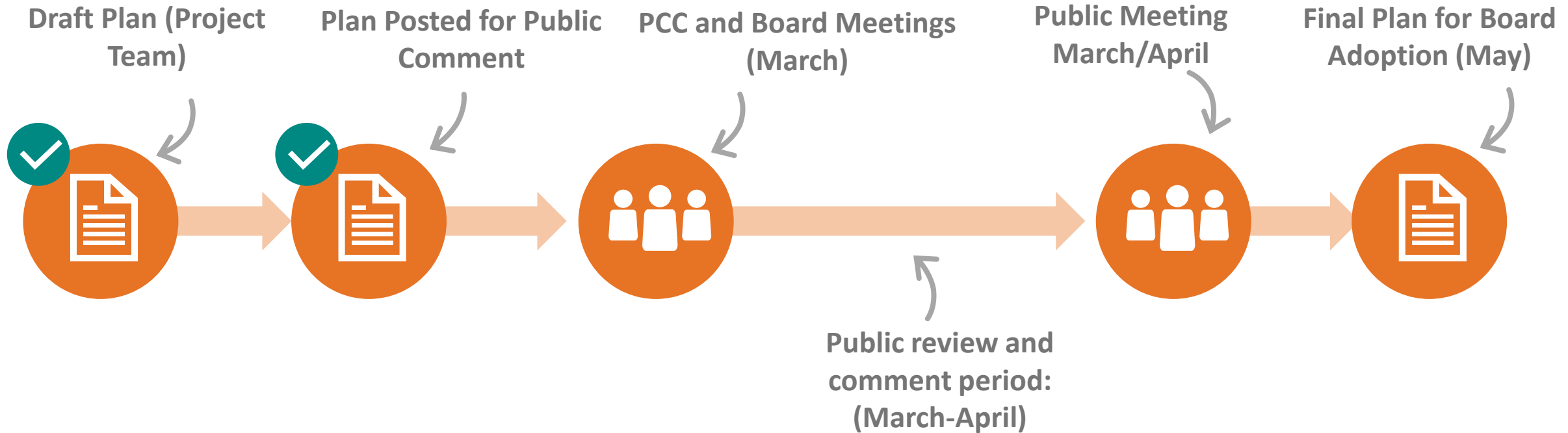
CONNECTIVITY



## Strategy Champions:

NVTA, County (cost-sharing options) and/or HHS

# What's Next?



**Questions/Comments?**

# Thank You!



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