

NVTA

VINE TRANSIT UPDATE



FY 25/26

FIRST QUARTER

JULY 1 TO SEPTEMBER 30, 2025

TAC: January 8, 2026

Agenda

Upcoming
Schedule
Changes

Outreach
Efforts and
Events

Marketing
Efforts

Ridership
Update



UPCOMING SCHEDULE CHANGES

Sunday January 11, 2026

- Route 11 every 55 minutes
- Route E new stops at McPherson Elementary School
- Route 10, additional southbound stop on Lincoln Ave.
- Route 11X additional time
- Route 21 return to I-80



OUTREACH EFFORTS AND EVENTS

Outreach Efforts & Events

- City of Napa National Night Out (Aug 5)
- Napa High Parent's Night (Aug 6)
- St Helena Farmer's Market (Aug 15)
- American Canyon Middle School Resource Fair (Aug 27)
- Napa Valley College Resource Fair (Sept 9)
- Redwood Park and Ride Pop Up (Sept 11)
- Napa Senior Center (Oct 3)
- Napa Farmer's Market (Oct 7)
- St Helena Harvest Festival (Oct 18)
- City of Napa Holiday Parade (Dec 6)



MARKETING EFFORTS

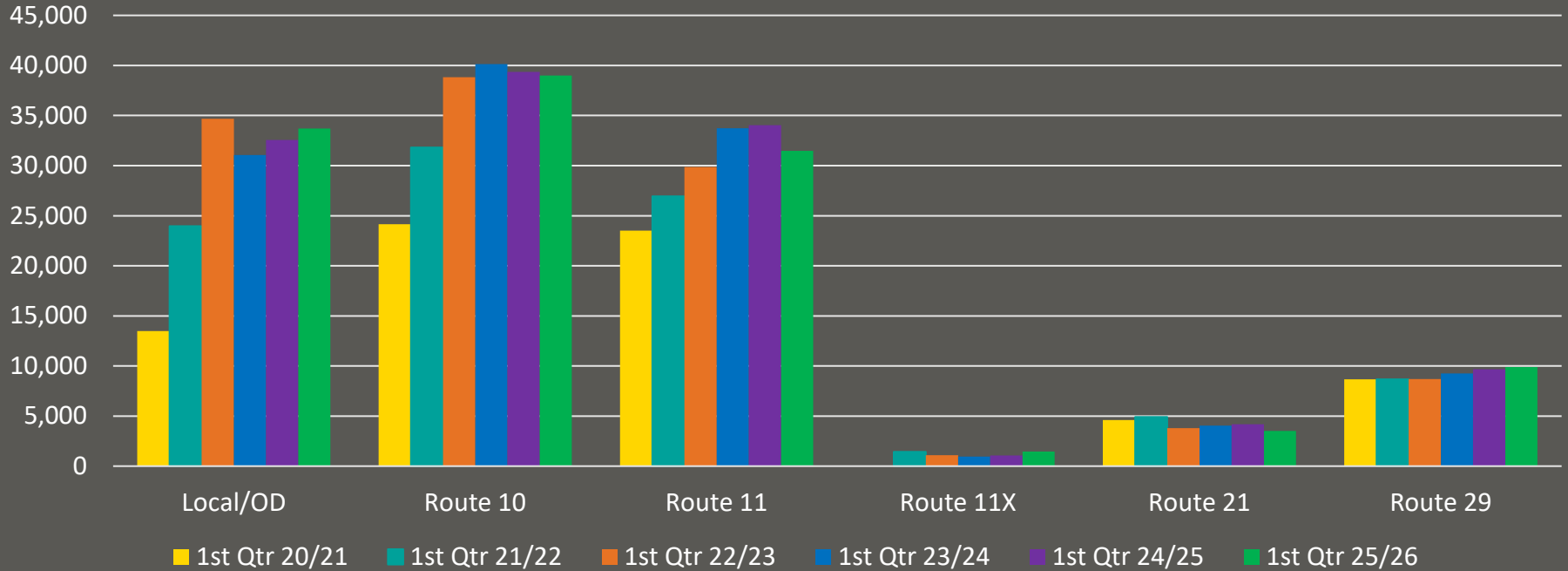
Animal Naming Contest



RIDERSHIP UPDATES

Historical Ridership, Fixed Route

1st Qtr



Historical Ridership, Shuttles 1st Qtr

