

NVTA



VINE TRANSIT UPDATE 3RD QUARTER FY 25/26

May 6, 2026

Agenda

Newsletter

Outreach

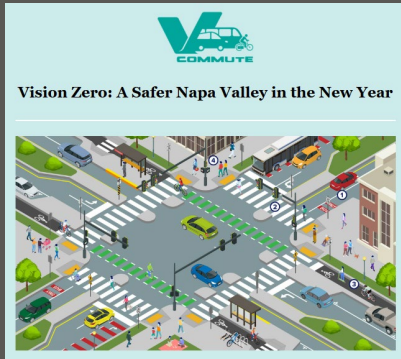
Fleet
Transition

Ridership



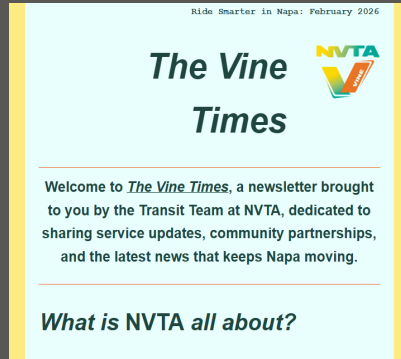
NEWSLETTER

Newsletter Evolution

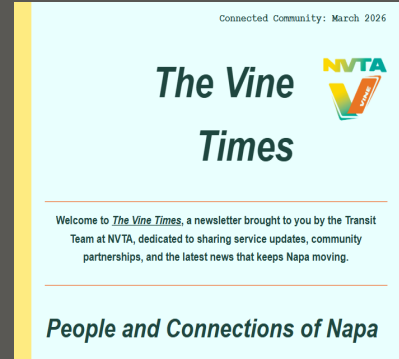


V COMMUTE BIMONTHLY NEWSLETTER

- 855 DELIVERIES
- 260 OPENS



EXPAND BEYOND VCOMMUTE TO COVER OTHER TRANSIT PROGRAMS: VINE, VINEGO AND TAXISCRIP



MARCH 2026 (MONTHLY) THE VINE TIMES, MILES AND SMILES

- 847 DELIVERIES
- 314 OPENS



APRIL 2026 SUSTAINABILITY AND FUTURE FOCUS

- 848 DELIVERIES
- 295 OPENS

Rider Profile



FLEET TRANSITION

June 2020 to June 2025 (Pre CARB Mandate) and Beyond



| | June 2020 | June 2025 | Est. June 2027 |
|--------------|------------------|------------------|-----------------------|
| Diesel | 26 | 16 | 10 |
| CNG | 5 | 11 | 11 |
| Hybrid (1) | 0 | 4 | 6 |
| Gasoline | 41 | 16 | 15 |
| Electric | 0 | 19 | 22 |
| TOTAL | 72 | 66 | 64 |

OUTREACH

Jan. 29th – Workforce Hiring Alliance

Feb. 5th – Napa County Career Technical Education

Feb. 11th – CIA Greyston Health + Resource Fair and Bel Aire

Bus Stop Pop-Ups

Feb. 23th Vintage HS

Feb. 24th Napa HS

Feb. 25th McPherson

Feb. 27th Camille Creek

Feb. 27th – Valley Oak Resource Fair

March 12th – 8th Grade Career Expo





Valley Oak Field Trip to Bus Maintenance Facility



ridethevine
February 10



POP-UP

VINE BUS STOP TOUR



Come talk to us!

Visit us at a pop-up event to let us know how we can make transit work better for you!

Route E NB Vintage High Bus Stop
February 23 @ 3 pm-4 pm

Route E SB McPherson Bus Stop
February 25 @ 7:45 am-8:45 am

Route C SB Napa High Bus Stop
February 24 @ 3 pm-4 pm

Route D Camille Creek Bus Stop
February 27 @ 7:30 am-8:15 am

Camille Creek Community School • Napa High School
McPherson Elementary School • Vintage High School

CAN'T MAKE IT BUT HAVE A LOT TO SAY? PLEASE EMAIL US AT
INFO@NVRTA.CA.GOV

13 1 2 3



ridethevine
March 21



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\$5.75 a gallon (and rising)

Average Napa County fuel price



\$2

consistently

Average Vine Transit ride

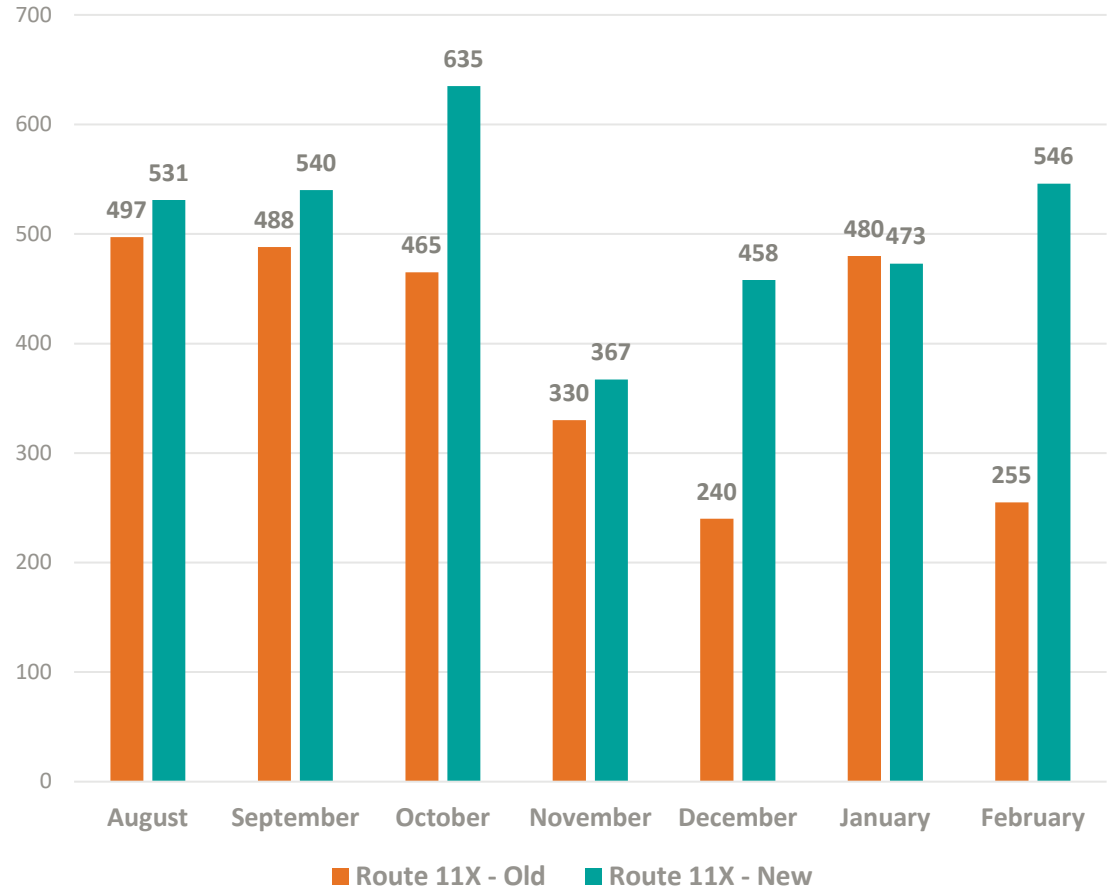


8 1 2 3

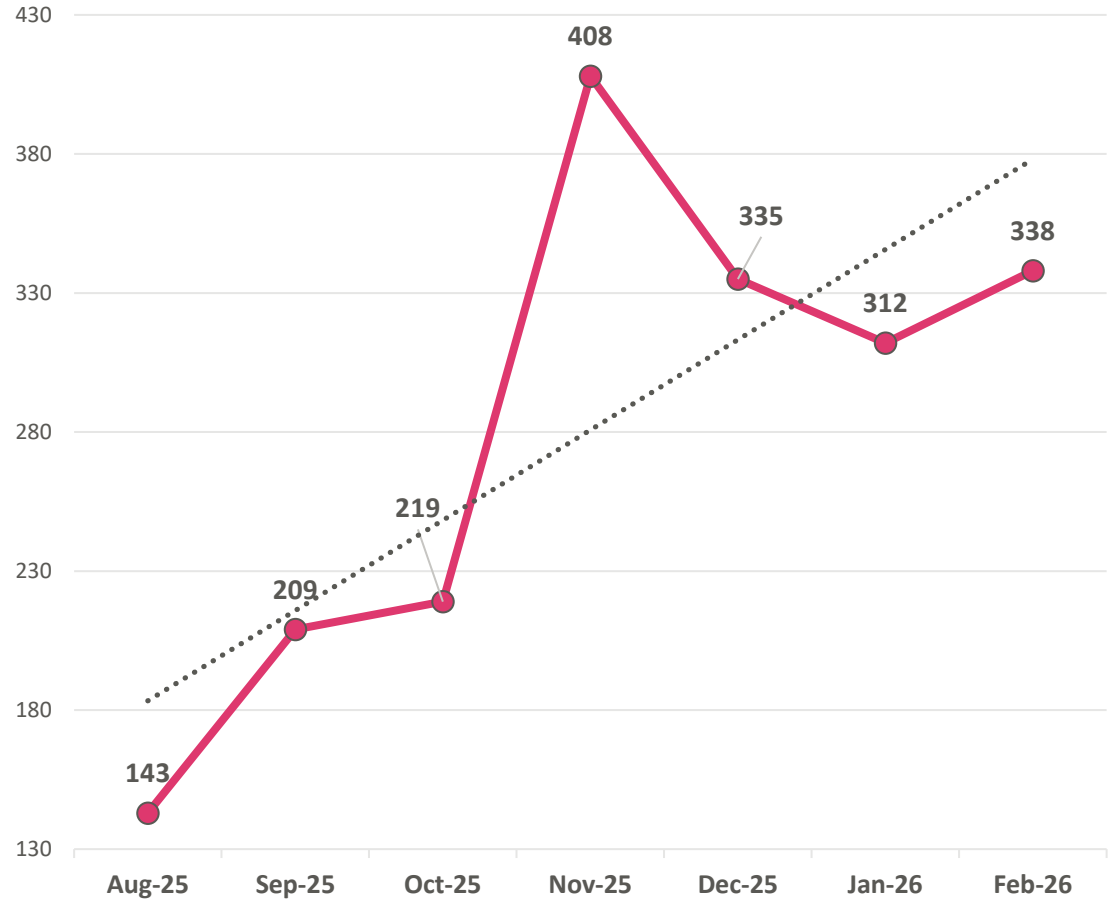


RIDERSHIP

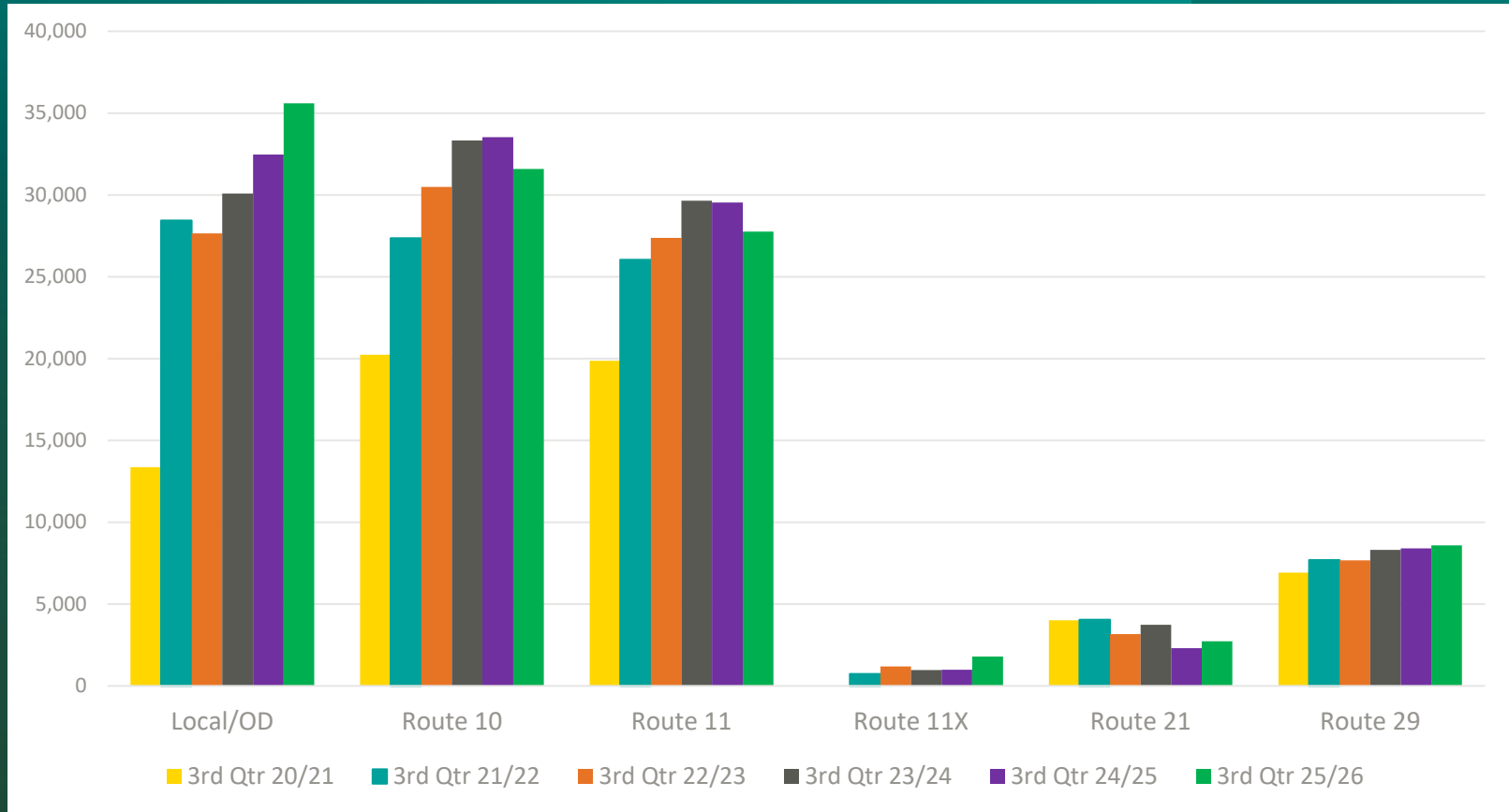
Route 11X Ridership Pre & Post Reimagining 24/25 to 25/26



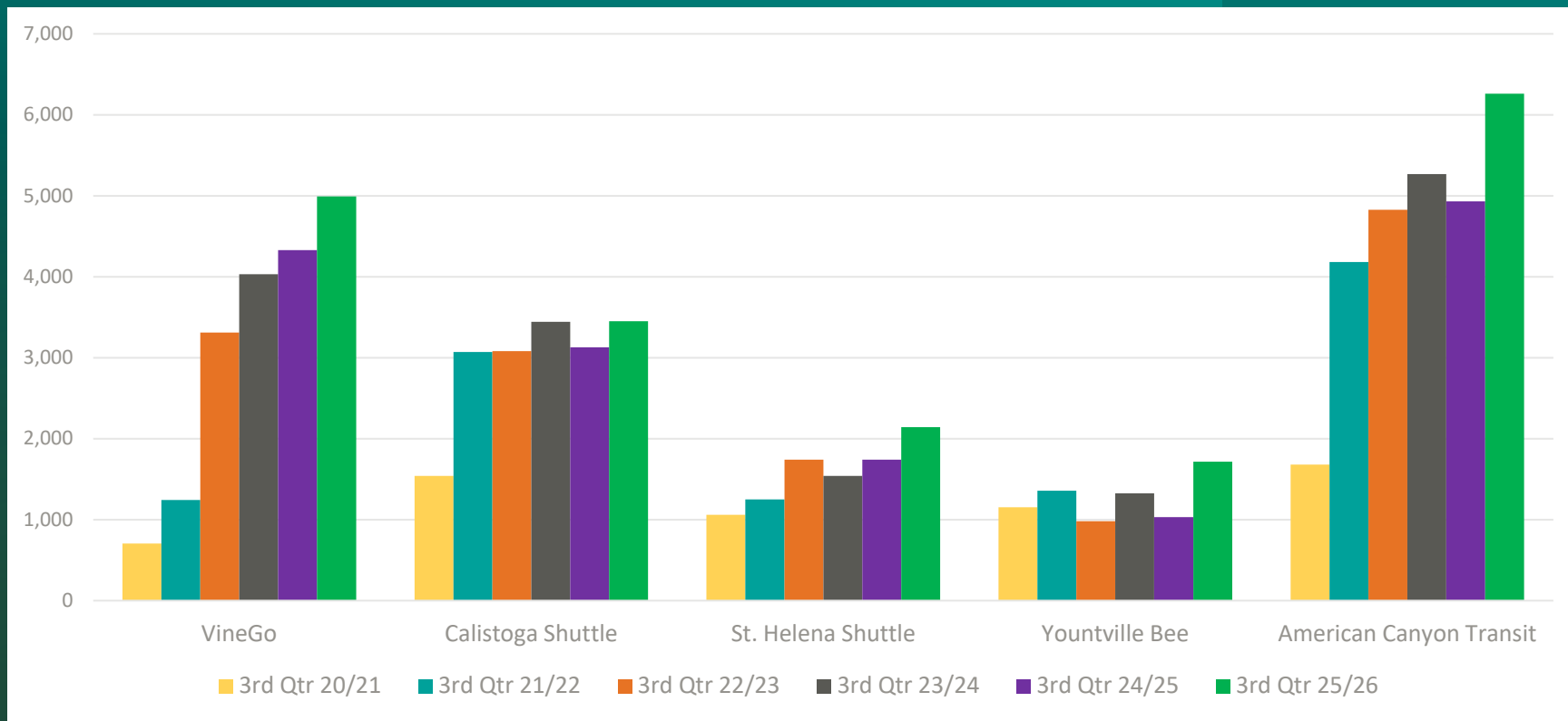
Route 29 Saturday Ridership Month Over Month



3rd Qtr Ridership Comparisons Q3 20/21 to 25/26



3rd Qtr Ridership Comparisons Q3 20/21 to 25/26



Questions and Answers

30 People who are not driving in front of you

